



# TARQUIN'S

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## CORNISH GIN



CRAFTED ON THE WILD CORNISH COAST



# OUR ACHIEVEMENTS

Winner of the prestigious title  
**“WORLD’S BEST GIN”**

San Francisco World Spirits Competition 2017



**SUPER PREMIUM GIN BRAND IN THE UNITED KINGDOM (RSP above £30)**



**AMAZON BESTSELLING GIN on BLACK FRIDAY for the last 3 years**



**FASTEST GROWING INDEPENDENT COMPANY IN THE UNITED KINGDOM 2019**





# TARQUIN'S STORY

*Established in 2012 by Founder and Master Distiller Tarquin Leadbetter in Cornwall, England.*

**1<sup>st</sup>** NEW GIN IN SOUTHWEST ENGLAND FOR 100 YEARS

**2**  
MILLION LITRES OF GIN HANDCRAFTED ANNUALLY

**EVERY**  
MINUTE IN 2021 SOLD OVER ONE BOTTLE OF TARQUIN'S  
EVERY MINUTE

**70** PROUD DISTILLERS AND TEAM MEMBERS





# THE HIGHEST AWARDS

*Since our first entry in 2014 Tarquin's has consistently been awarded the highest honors with recent gold awards won at both the International Wine and Spirits Competition and San Francisco World Spirits Awards 2022.*



## This British gin has just been voted the world's best

The tiny distillery went up against over 250 from around the world



NEWS... BUT NOT AS YOU KNOW IT

NEWS SPORT ENTERTAINMENT SOAPS **LIFESTYLE** PUZZLES VIDEO PLATFORM MORE

The world's 'Best Gin' award winner taught himself everything he knows

Comment



## Self-taught Cornish distiller Tarquin Leadbetter wins 'Best Gin' award at World Spirits Competition

In good spirits The UK drinks industry has just added another feather to its crowded cap. An artisan gin from [...]

RECIPES /

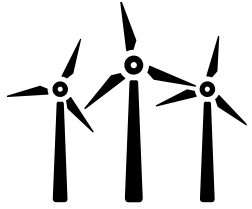
## This gin from a tiny distillery in Cornwall has just been named the world's best





# SUSTAINABILITY

**COMMITTED TO A ZERO WASTE TO LANDFILL SUPPLY CHAIN**



**WIND-POWERED DISTILLERY  
100% RENEWABLE, GREEN ENERGY**



**PROUD TO SUPPORT TO SURFERS AGAINST  
SEWAGE TO PROTECT OUR OCEANS**



**SUPPORTING THE WILDLIFE TRUST SINCE 2015**



**ACTIVELY WORKING TO ACHIEVE BCORP  
CERTIFICATION BY 2024**







# WHY CHOOSE TARQUIN'S

## AN ASPIRATIONAL BRAND WHICH INSPIRES A COASTAL LOVING AND ADVENTUROUS AUDIENCE



**COMMITMENT TO CRAFT AND QUALITY**  
*UK's largest independent distillery*

**SUSTAINABILITY**  
*Plastic-free packaging  
Carbon Neutral  
Zero Waste to Landfill*

**THE COASTAL DREAM**  
*Custom SEA GLASS bottles  
HAND-DIPPED Wax Seals  
UNIQUE batch tasting notes*

**THE HIGHEST AWARDS**  
*World's Best Gin*





# CREATING EXCEPTIONAL SPACES



**Gatwick South Pillar Site in September**



**Heathrow T5 June – display and signings**



**Birmingham Tasting Bar in April and September**



**Bristol Staffing and Tasting Bar in Aug & Sept**



**Jute bag with every purchase in Exeter, Southampton and Bournemouth**



# INNOVATION - OMNICHANNEL EXCLUSIVES



UNIQUE AND EXCLUSIVE EXPRESSIONS ONLY AVAILABLE IN TRAVEL RETAIL



# DIFFERENTIATION – SEASONAL RANGING



**TARQUIN'S OFFERS A UNIQUE COMPETITIVE ADVANTAGE TO DELIVER ROTATIONAL EXCLUSIVES BASED ON CONSUMER TRENDS**



# UNIQUE GIFTING OPPORTUNITIES



UNIQUE GIFTING OPPORTUNITIES



# TRANSFORMING SPACES IN AIRPORTS



**INNOVATIVE AND DISRUPTIVE SPACES FOR 'BEST OF BRITISH / ESCAPE TO CORNWALL' CAMPAIGNS**



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